

# Web Traffic



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### Submit Your Site

Thank you! Your submission has been sent to our crawlers to crawl.

Note that in the effort to maximize the quality of search results that appear on Yahoo! and our other distribution partners, we do not add every submitted URL to our search index. Therefore we cannot make predictions or guarantees about whether your URL will appear as a search result.

Submit your site to other Yahoo! programs:

#### [Search Submit:](#)

- Ensure that your web pages are included in the Yahoo! Search index.
- Guaranteed quality review by editors for relevance.
- Not intended for placement or ranking in search results.

#### [Sponsored Search:](#)

- List your business in sponsored search results across the Web.
- Control your position by the amount you bid on keywords.
- Set your own price-per-click and pay only when a customer clicks through to your site.

#### [Product Submit:](#)

- Submit your products for inclusion in Yahoo! Shopping.
- Have your products appear in Yahoo! Product Search and on Buyer's Guide comparison pages.
- The price-per-click is based on the category of your products.

#### **Yahoo! Directory Submission**

##### [Yahoo! Directory Submit:](#)

- Submit your site for review and inclusion in the Yahoo! Directory
- Editorial review of your pages
- Intuitive categorization of your site in the Yahoo! Directory.

##### [Yahoo! Standard:](#)

- Submit your site for review and inclusion in the Yahoo! Directory

Back to [Yahoo! Search](#)

# Submit Express

## FREE SEARCH ENGINE PLACEMENT

Submit Express can register your website URL with 40+ search engines and directories, all for free .

The main engines we submit to :

Google

Whatuseek

Wisnut

ExactSeek

Scrubtheweb

Jayde



<http://www.submitexpress.com/list.html>


# Submit Express

In addition your site will be listed in the below Search Engines:

AOL Search	Fast Search	surfmax
HotBot	(AllTheWeb.com)	qbSearch
Search.com	Query Server	ProFusion
Metacrawler	^o^o^o	Proteus
Dogpile	Debriefing	Go 2 Net
Mamma	Highway 61	MegaGo.com
C4	.۳۷com	WebFile
Canada.com	OneSeek	myGO
ixquick	MetaSpider	Megacrawler
Infogrid	Vivisimo	Search Climber
WebInfoSearch	PlanetSearch	

# googleprr.com

## Google Page Rank Report

Page Rank  5

### Free SEO Tools

[Page Rank](#) | [Submit To Search Engines](#) | [Verification Tool](#) | [Meta Tags](#)

URL :

EMAIL :

Make sure that your site is online. Some engines may require your email conformation for submission. Enter an alternate email and check your inbox after submission. **Submission may take several minutes. Be patient.**

#### Submit URL

<input checked="" type="checkbox"/> Google.com	<input checked="" type="checkbox"/> WhatUseek.com
<input checked="" type="checkbox"/> InfoTiger.com	<input checked="" type="checkbox"/> Rediff.com
<input checked="" type="checkbox"/> ScrubTheWeb.com	<input checked="" type="checkbox"/> EntireWeb.com
<input checked="" type="checkbox"/> SearchIt.com	<input checked="" type="checkbox"/> SusySearch.com
<input checked="" type="checkbox"/> Abacho.co.uk	<input checked="" type="checkbox"/> SearchUK.com
<input checked="" type="checkbox"/> AxxaSearch	<input checked="" type="checkbox"/> Al-Bawaba(Arabic)

Ads by Goooooogle

[Submit your Web Site](#)  
Get Top Search Positions with WebPosition 4. Free Demo!  
[www.WebPosition.com](http://www.WebPosition.com)

[Get More Traffic](#)  
Increase Your

# Link popularity

Link popularity is the total number of web sites that link to your site.

**why is important ?**

Because good link popularity can dramatically increase traffic to your web site.

The benefits of having a large number of relevant web sites linking to yours are two-fold....

# Link popularity

## 1. Direct Traffic

Your web site will start to receive a consistent stream of highly targeted visitors. Unlike search engine rankings and paid advertising (banners, per click, etc.), traffic generated by link campaigns can usually be counted on for years to come, with no recurring cost. If you have a commercial site, an added benefit is that incoming visitors may perceive your site in a better light, since they have found it via a recommendation (link) on another web site.

# Link popularity

## 2. Search Engine Rankings

Increasing the link popularity of your web site can dramatically improve your search engine rankings.

Most major search engines have tailored their algorithms (internal rules used to decide which sites are given priority) to reward sites which have high link popularity. Why? Two reasons...

- Search engines have found that judging a site by who links to it is one of the best indicators of site quality. After all, not many webmasters make a habit out of linking to bad or less than useful web sites.

# Link popularity

**It's not just quantity.... it's quality!**

Just getting hundreds of random web sites to link to you will not help your traffic or search engine rankings. The quality and content of these sites is critical. Ideally, you will want to approach established sites already listed in the search engines which have content related to your web site. These sites already have a steady stream of targeted visitors . In addition, links from these sites have the advantage of being considered 'more relevant' by the search engines and will help your own rankings improve.

# Link popularity

## How to go about it?

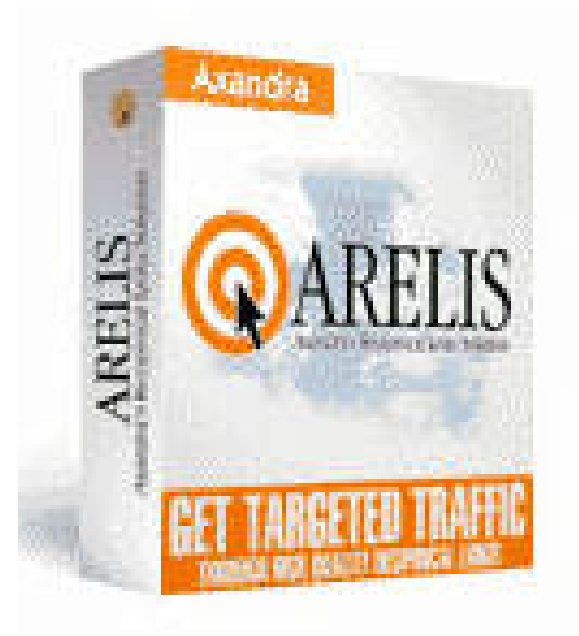
There is no 'instant solution' to boosting your link popularity. An effective link promotion campaign involves....

1. Locating established quality web sites containing content relevant to your web site.
2. Approaching the webmaster of each site in a professional manner and explaining the benefit of linking to your web site.
3. Organizing your link promotion campaign.... tracking your results and following up when necessary.

# Link popularity

## A- Arelis Reciprocal Links Solution

ARELIS is a new software program that helps you establish high quality links to your web site.



# Link popularity

## Highlights of Arelis

### **1- Automates the process of locating and selecting qualified link partners**

locating 100 potential link partners took the program just under 2 minutes on a DSL connection, 10 minutes on a dialup connection

# Link popularity

**Highlights of Arelis**  
**2- Quickly preview**  
**each prospective link**  
**partner embedded**

'mini-browser' preview  
allows you to quickly  
visit the web site of  
each link prospect.

The screenshot displays the ARELIS software interface. At the top, the title bar reads "ARELIS - Alexandra's Reciprocal Links Solution 2.2". Below the title bar, there is a menu bar with options: File, Edit, Profile, List, Preview, Tools, Windows, Help. A "Current profile:" dropdown menu is set to "link.promotion.com".

The main area shows a "List of relevant web sites" table with the following columns: Relevance, URL, Title, Status, Links Back, Include in Directory, Category, and Sub Category. The table contains several rows of data, including:

Relevance	URL	Title	Status	Links Back	Include in Directory	Category	Sub Category
100%	<a href="http://www.linkpopularity.com/">www.linkpopularity.com/</a>	LinkPopularity.com: The Free Link Popularity Service	Waiting for answer to link request mail	<input type="checkbox"/>	<input checked="" type="checkbox"/>	promotion resource	specializes in link popularity
100%	<a href="http://www.www.co.nz/link-pop...">www.www.co.nz/link-pop...</a>	The Free Link Popularity Service	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
98%	<a href="http://www.abusinessresource...">www.abusinessresource...</a>	Free web site link popularity resources for analyzing your link popularity	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
86%	<a href="http://www.ems.uk.net/relma...">www.ems.uk.net/relma...</a>	RelMaker Links, improve website search engine rankings, free link popularity	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
86%	<a href="http://www.relmakoflinks.com/">www.relmakoflinks.com/</a>	RelMaker Links, improve website search engine rankings, free link popularity	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
83%	<a href="http://www.webmostowd.com/">www.webmostowd.com/</a>	Link Popularity Check by LinkGnome	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
82%	<a href="http://www.bestpricecomputes...">www.bestpricecomputes...</a>	LinkAtack - Free link popularity service - create links to your web-site - 200011	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
82%	<a href="http://www.gentlezone.com/">www.gentlezone.com/</a>	LinkAtack - Free link popularity service - create links	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category

Below the table, there are buttons for "Add New Web Site...", "Edit Selected Web Site...", "Create Link Directory...", "Search...", and "Send Email Message...".

The "Preview" section shows a browser window with the URL "http://www.linkpopularity.com/". The page content includes the site logo "LinkPopularity.com THE FREE LINK POPULARITY SERVICE" and sections titled "What is link popularity?" and "Why is it important?".

The "What is link popularity?" section states: "Link popularity is the total number of web sites that link to your site."

The "Why is it important?" section states: "Because good link popularity can dramatically increase traffic to your web site. Well placed links are an excellent source of consistent and targeted traffic. And due to recent developments, they can even generate additional search engine traffic to your site."

The "Helpful Hints:" section contains several tips, including: "Your web pages are optimized for search engines but they still rank low and you can't figure out why? Search here for higher ranking web sites and see if the answer is Link Popularity." and "Need to find additional sites that might link to you? Run a Link Popularity report for competitors' sites and contact sites that link to them."

At the bottom of the browser window, it says "65 of 88 links are displayed" and "Done".

# Link popularity

## Highlights of Arelis

### 3- Instantly customize and send personalized link requests

'quick-email' feature allows you to select from numerous templates and quickly send personalized link requests to individual webmasters

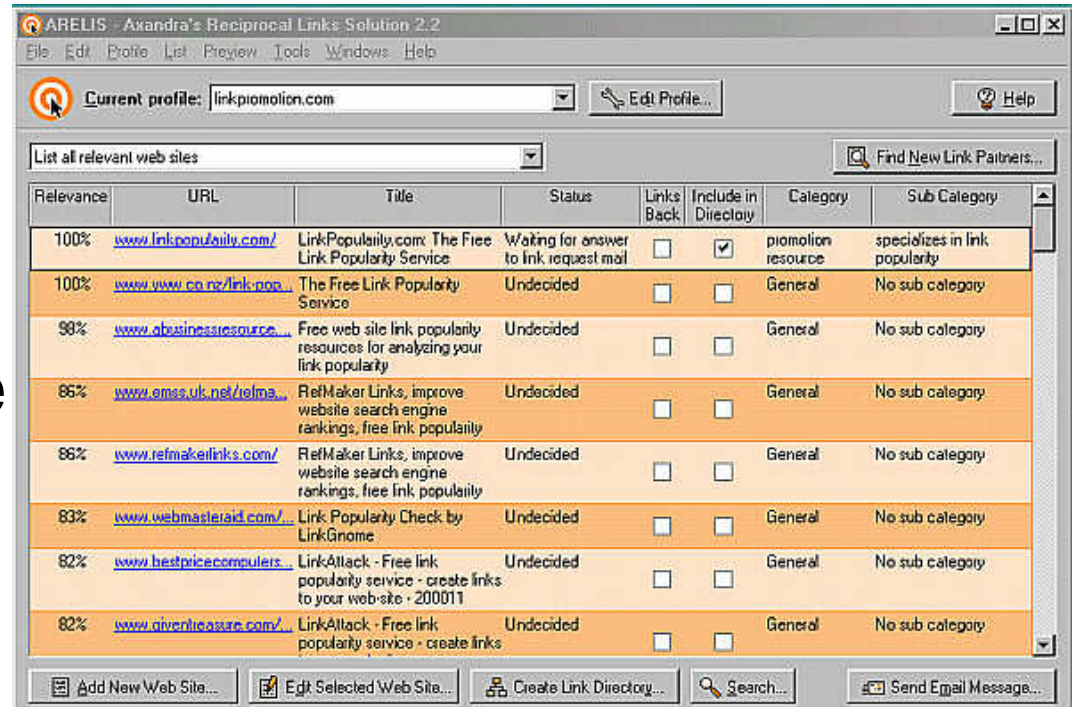


The screenshot shows a web-based email composition interface. At the top, there are tabs for 'Send Email Message', 'History/Notes', 'Templates', and 'Settings'. The form includes fields for 'Your name' (Steve Smith), 'Your email address' (steve@testwebsite.com), 'Recipient name' (Webmaster), and 'Recipient email address' (webmaster@linkpopularity.com). The subject is 'Suggestion Resource: TestWebsite.com'. The email message body contains a template with several placeholders: 'Hi [insert the recipient's first name here]', 'I've visited your site LinkPopularity.com: The Free Link Popularity Service and think that the content about [insert the topic of your web site here] would be of interest to the visitors to my web site "[insert your URL here]"', 'It's a site similar to yours but it doesn't compete with your web site. I was wondering if you would like to trade links with me?', 'I'd give your site a prominent listing on my page at [insert the URL of your links web page here], if you would be willing to do the same.', 'Thanks for your time and assistance.', '[insert your full name here]', and '[insert your email signature here]'. At the bottom, there is a 'Status after sending the message' dropdown set to 'Waiting for answer to link request mail', a 'Visit Recipient' button, and 'Send Email Message Now', 'Close', and 'Help' buttons.

# Link popularity

## Highlights of Arelis 4- Detailed tracking capabilities

allow you to categorize and track the status of each link request



ARELIS - Alexandra's Reciprocal Links Solution 2.2

File Edit Profile List Preview Tools Windows Help

Current profile: linkpromotion.com Edit Profile... Help

List all relevant web sites Find New Link Partners...

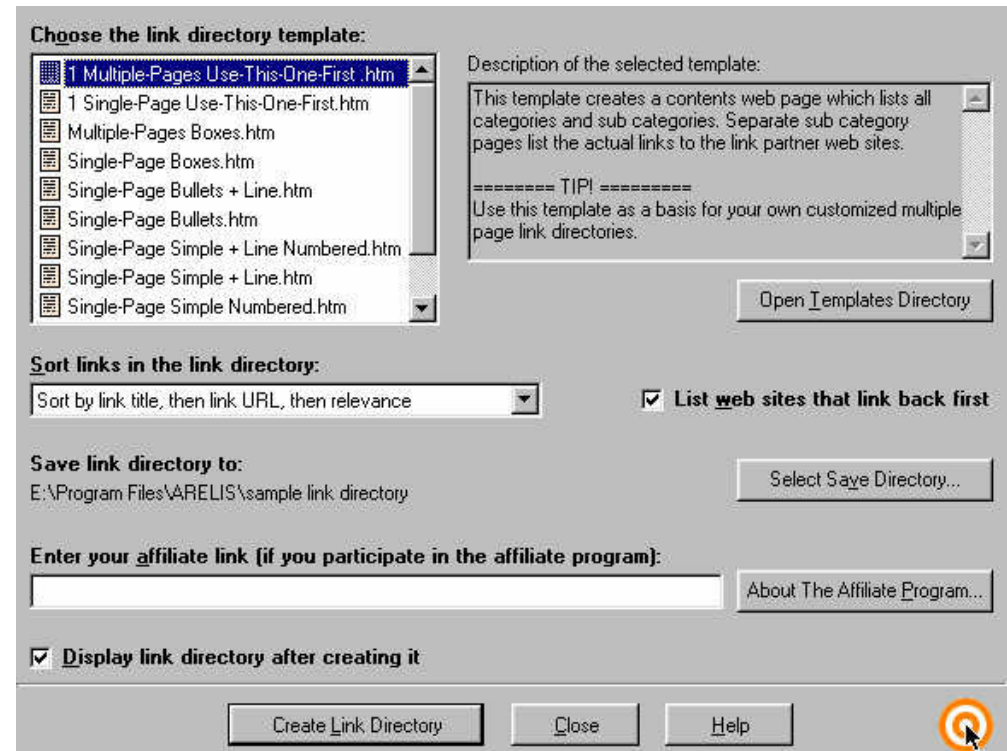
Relevance	URL	Title	Status	Links Back	Include in Directory	Category	Sub Category
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100%	<a href="http://www.yww.ca.nz/link-pop...">www.yww.ca.nz/link-pop...</a>	The Free Link Popularity Service	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
98%	<a href="http://www.abusinessresource...">www.abusinessresource...</a>	Free web site link popularity resources for analyzing your link popularity	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
86%	<a href="http://www.emss.uk.net/refma...">www.emss.uk.net/refma...</a>	RefMaker Links, improve website search engine rankings, free link popularity	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
86%	<a href="http://www.refmakeinlinks.com/">www.refmakeinlinks.com/</a>	RefMaker Links, improve website search engine rankings, free link popularity	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
83%	<a href="http://www.webmasteraid.com/">www.webmasteraid.com/</a>	Link Popularity Check by LinkGnome	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
82%	<a href="http://www.bestpricecomputers...">www.bestpricecomputers...</a>	LinkAttack - Free link popularity service - create links to your web-site - 200011	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category
82%	<a href="http://www.niventheasure.com/">www.niventheasure.com/</a>	LinkAttack - Free link popularity service - create links	Undecided	<input type="checkbox"/>	<input type="checkbox"/>	General	No sub category

Add New Web Site... Edit Selected Web Site... Create Link Directory... Search... Send Email Message...

# Link popularity

## Highlights of Arelis 5- Ability to instantly create dynamic link directory

automatically create  
and update a custom  
link directory with the  
click of a mouse



# Link popularity

## Highlights of Arelis

### **6- Extremely customizable**

ability to create custom categories, sub-categories, e-mail and link directory templates to match the nature and look and feel of your web site.

### **7- Built in e-mail filter**

warns you if your email message is likely to be filtered.

# Link popularity

## B- Alexa Dynamic Toolbar

The world's first toolbar is still the best. The Alexa Toolbar offers the unique ability to update in real-time to offer you information about the sites you visit.



The screenshot shows a web browser window with the address bar displaying <http://foodtv.com/>. The Alexa Dynamic Toolbar is visible below the address bar, showing the following information:

- Site Info:** Rank: 4,148
- Related Links:** [Epicurious](#) • [Home and Garden Tel...](#)
- Television Food Network**  
foodtv.com/
- Contact:**  
1180 6th Ave  
New York, NY, 10036 US  
+1 212 398 8836,  
[webmaster@foodtv.com](mailto:webmaster@foodtv.com)  
[New York City Guide](#), [Map & Directions](#)
- Reviews:**  
Average review: ★★★★★  
[Read all 4 reviews](#)  
[Write a review...](#)
- Site Stats:**
  - Avg. Traffic Rank: 4,148
  - [See 962 sites that link here.](#)
  - Online since: 19-Aug-1995

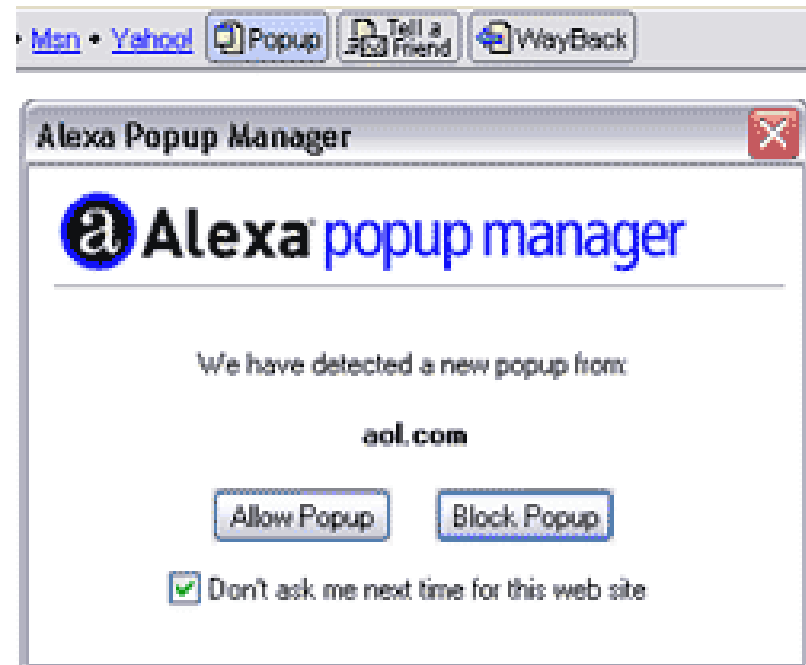
The Alexa logo is displayed to the right of the toolbar information.

# Link popularity

## Features of the Alexa Toolbar

### 1- Popup Manager

Alexa's popup Manager lets you surf the web in peace, without those annoying popup ads.

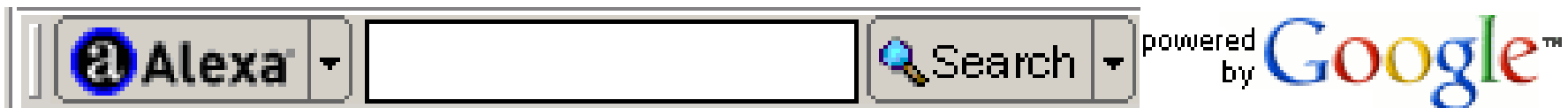


# Link popularity

## Features of the Alexa Toolbar

### 2- Web Search

The Alexa Web Search is a whole new way to search the web. Begin by typing your search term into the box then press enter. You will be transported to a world of behind-the-scenes information about each site on the web. Don't waste time sifting through lousy sites. Use the Alexa Web Search and know before you go.



# Link popularity

## Features of the Alexa Toolbar

### 3- Site Info

Alexa's exclusive Site Information allows you to peer behind the scenes of each site on the web. Get access to contact information, site stats and user reviews of web sites. Plus you can even write your own reviews.



# Link popularity

## Features of the Alexa Toolbar

### 4- Related Links

Alexa's Related Links are a great way to discover new sites. As you surf the web, the toolbar is constantly updating with information about where other users visit.



# Link popularity

## Features of the Alexa Toolbar

### 5- Related Links

Alexa's Related Links are a great way to discover new sites. As you surf the web, the toolbar is constantly updating with information about where other users visit.



# Link popularity

## Features of the Alexa Toolbar

### 6- Tell a Friend

Did you just find a great site? Tell somebody, with Alexa's Tell a Friend. Tell a Friend is the best way to share your favorite sites with your friends. All you have to do is enter a friend's e-mail address, click send, and Alexa will do the rest. A detailed note with site information and other helpful information will be sent to your friend.





# Link popularity

## C- LinkPopularity.com

### LinkPopularity.com

THE FREE LINK POPULARITY SERVICE

#### What is link popularity?

Link popularity is the total number of web sites that link to your site.

#### Why is it important?

Because good link popularity can dramatically increase traffic to your web site. Well placed links are an excellent source of consistent and targeted traffic. And due to recent developments, they can even generate additional search engine traffic to your site.

Most of the major search engines now factor Link Popularity into their relevancy algorithms. As a result, increasing the number of quality, relevant sites which link to your site can actually improve your search engine rankings. There is still no one "secret trick" to getting good rankings, but boosting your site's popularity may give it the edge it needs.

Knowing who links to your site and increasing the number of quality links is an important part of any web site promotion effort. This free service allows you to query Google, Yahoo, and MSN and reports on link popularity.

Enter Web  
Site URL:

Tell me my  
popularity!

**New:** [Free LinkPop guide shows how to increase your link popularity.](#)

#### Helpful Hints:

Your web pages are optimized for search engines but they still rank low and you can't figure out why?

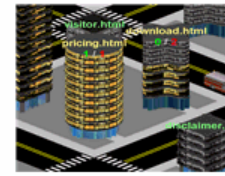
*Search here for higher ranking web sites and see if the answer is LinkPopularity.*

Need to find additional sites that might link to you?

*Run a LinkPopularity report for competitors' sites and contact sites that link to them.*

Thinking about buying a product on the Internet?

*Run a LinkPopularity report to see what other sites say about it.*



Graphical site stats provided by VisitorVille.

# Link popularity

## Approaching a webmaster: How to write an effective link request letter.

Examples:

### *BAD LINK REQUEST LETTER*

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Subject: Link Request

Dear webmaster,

I just visited your site and liked it alot.

Please consider linking to my site (Adjigol.com),  
a leading web site promotion resource.

Thank you.

Adjigol

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# Link popularity

## GOOD LINK REQUEST LETTER

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Subject:Adjigol.com

Dear Mo:

I came across your Iranianexperts.com site recently and thought it was excellent - very comprehensive. I particularly liked your user-friendly interactive search feature and your very active message board. I noticed your links to select promotion resources and thought our free service might be of interest to you and your web site visitors.

Our site (<http://www.adjigol.com>) focuses on the learning IT courses – Professional seminars – English Languages and eBooks. As you probably know, this has become an important factor in increasing web site traffic and boosting search engine rankings Our site includes a free photo gallery and flash clips and contains several information categories. I wonder if you would be interested adding a link to our site. I would also be interested to hear any comments or suggestions you have about the information contained on our site. Please feel free to contact me directly via e-mail or phone at +98-21-2703983.

Thank you for your time.

Mohammad Hassan Adjigol, Webmaster

<http://www.Adjigol.com>

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